



## ADM Netherlands: HP Milk Competence Center Team Successfully Develops a Sustainability Program for DeltaMilk



DeltaMilk / The Graafstroom wants to work together with its farmers to achieve greater sustainability of the company. Recently the Sustainability Program has officially been started. By using Z-net, the farmers are able to choose the parts of their sustainability program and, if asked, uploading the documents required to proof their participation.



Z-net is a web application developed by the HP MCC team. Farmers continuously have information available to run their business. Although sustainability is part of running their business, using Z-net to keep track of the quantity and quality of the milk delivered is equally important.

By joining at least four of the 11 components of this sustainability program, the farmer earns an additional 50 eurocents per 100 kg milk. This premium is calculated on the milk delivered in 2013.

This tool is made with a lead time of two months and is currently deployed in Graafstroom with 150 farmers. Several other dairy companies will run a similar program each with its own additions and modifications. The flexibility of Z-net and the MCC team makes this all possible. So more to come.



### Jan Versluis on behalf of the Graafstroom:

*"I want to take the opportunity to compliment the HP MCC team for all the work they have done in the development of our sustainability program, the speed with which everything had to be done and the final result. Congratulations and a great performance. We are happy and also a bit proud that we are one of your first dairy factories where a sustainability program is running".*

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